



International Christian Retail Show **2012**

Sponsorship Application  
**Special Markets Connection Center**  
Deadline: June 6, 2012

**Company:** \_\_\_\_\_ **CBA ID:** \_\_\_\_\_ **Booth#:** \_\_\_\_\_\*

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Sponsorship:** Special Markets Connection Center

**Total:** \$500

**Date/Times:** Sunday, July 15 through Wednesday, July 18.  
The Center is open during registration and exhibit floor hours.  
Workshops and/or other special events may take place in the Center.

- Includes:**
- Signage outside the Center, recognizing sponsors.
  - Sponsor recognition in pre-Show communications. Mention in marketing pieces as schedule allows, including a targeted mailing in April.
  - 6' table inside the Center for any materials sponsor may wish to distribute or author/artist signings.
  - Opportunity for an author/artist appearance in Center.
  - Beverage service for the Center.

**Deadlines:** May 30, 2012  
- Signed confirmation and logo to CBA for inclusion in on-site graphics and program.

\* Please note that the sponsor must be exhibiting at the Show to participate.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**- Office Use Only -**

**Rcvd:** \_\_\_\_\_  **Chk**  **Chg** **Amt:** \_\_\_\_\_

**ICRS 2012 Payment Info**

**Full Payment Required**

Sponsorship: **Special Markets Connection Center**

Amount: \$ \_\_\_\_\_

Company: \_\_\_\_\_

CBA ID#: \_\_\_\_\_

Payment Info:  **Check Enclosed: #** \_\_\_\_\_ (Made payable to 'CBA' and in U.S. Funds drawn on a U.S. Bank)

or  **Visa**  **MC**  **AMEX**  **Discover**

Cardholder's Name (Please Print): \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_