



International Christian Retail Show **2012**

Sponsorship Application
New Voices Showcase
Deadline: June 6, 2012

Company: _____ **CBA ID:** _____ **Booth#:** _____*

Contact: _____ **Phone:** _____ **E-Mail:** _____

Sponsorship: New Voices Showcase

Total: \$500

Date/Time: Sunday, July 15th 7:30 pm – 9:00 pm
(Sound checks typically occur Sunday afternoon)

- Includes:**
- Approximately 10 minutes performance time.
 - Sponsor recognition in all pre-show, onsite, and post-show marketing.
 - Sponsor logo and booth number projected on screen during event.

- Specs:**
- Standard audio/visual provided.
 - Only track or acoustic performances will be allowed, no bands.
 - Additional backline gear will be an additional expense for sponsor.
 - NOTE: CBA will be responsible for overall event programming to ensure the consistency and flow. Each sponsoring company will submit an artist line-up and programming ideas for approval. We will also select a host for the event.

- Deadlines:** **May 30, 2012**
- Signed confirmation and logo to CBA for inclusion in on-site graphics and program.

*Please note that the sponsor must be exhibiting at the Show to participate.

Signature: _____ **Date:** _____

- Office Use Only -

Date Rec'd _____ **Chg** **Chk#** _____ **Amt** _____

ICRS 2012 Payment Info

Full Payment Required

Sponsorship: **New Voices Showcase**

Amount: \$ _____

Company: _____

CBA ID#: _____

Payment Info: **Check Enclosed: #** _____ (Made payable to 'CBA' and in U.S. Funds drawn on a U.S. Bank)

or **Visa** **MC** **AMEX** **Discover**

Cardholder's Name (Please Print): _____

Card #: _____

Exp: _____ CVV Code: _____

Card Billing Address: _____ Zip: _____

Signature: _____