



International Christian Retail Show **2012**

Sponsorship Acknowledgement

Media Center

Deadline: June 6, 2012

Company: _____ **CBA ID:** _____ **Booth#:** _____ *

Contact: _____ **Phone:** _____ **E-Mail:** _____

Sponsorship: Media Center

Total: \$5,000

Date/Times: Sunday, July 15 through Wednesday, July 18.
The Center is open during registration and exhibit floor hours.
Some special events may take place in the Center.

- Includes:**
- Sponsor recognition in all pre-Show media communications as Exclusive Sponsor.
 - Mention in marketing pieces as schedule allows.
 - Signage in the media center, featuring company logo.
 - 6' table will be placed by door for any materials sponsor may wish to distribute.
 - Beverage and Internet service for the Center.

Any additional options that the sponsor may want to include with the sponsorship (catering, etc.) will be an additional expense. It will be the responsibility of the sponsor to work with Levy Catering, Freeman Decorating, and the Georgia World Congress Center to arrange for additional services to the room.

Deadlines: May 30, 2012
- Signed confirmation and logo to CBA for inclusion in on-site graphics and program.

* Please note that the sponsor must be exhibiting at the Show to participate.

Signature: _____ **Date:** _____

- Office Use Only -

Rcvd: _____ **Chk** **Chg** **Amt:** _____

ICRS 2012 Payment Info

Full Payment Required

Sponsorship: **Media Center**

Amount: \$ _____

Company: _____

CBA ID#: _____

Payment Info: **Check Enclosed: #** _____ (Made payable to 'CBA' and in U.S. Funds drawn on a U.S. Bank)

or **Visa** **MC** **AMEX** **Discover**

Cardholder's Name (Please Print): _____

Card #: _____

Exp: _____ CVV Code: _____

Card Billing Address: _____ Zip: _____

Signature: _____